



Linking You to the Nation's Top Carriers:

- | | |
|----------------------|-----------------------|
| Allianz | Met Life |
| American Equity | Minnesota Life |
| American General | Mutual of Omaha |
| American National | Mutual Trust |
| Americo | North American |
| Assurity | Nationwide |
| Aviva | Presidential |
| AXA Equitable Life | Principal |
| Banner Life | Protective Life |
| EMC National | Prudential |
| EquiTrust | Relia Star |
| Fidelity Life | Reliance Standard |
| Foresters | RBC Life |
| Genworth Financial | SBLI |
| Great American | Sun Life |
| Illinois Mutual | The Standard |
| ING | Trans Family Markets |
| ING Reliastar | Transamerica |
| John Hancock | Union Central |
| Legacy | United Life |
| Lincoln Benefit Life | United of Omaha |
| Lincoln Financial | West Coast Life |
| Med America | |



At **The Achievement Group**, you find a brokerage partner with a depth of expertise that means more than just pulling products off the shelf; we have the knowledge to execute on better solutions.

Financial institutions, agencies and top agent advisors across the country select us to make a bigger difference. Key to that success are the people behind you and the actionable ideas they bring to enrich your enterprise. Add in the technology, product selection, support / accountability and you have the Achievement Group advantage.

TAG's resounding strength for uncommon results comes from the personal focus we provide each agent advisor. This culture combined with innovative approaches makes us the brokerage marketing partner of choice for firms looking to maximize their profitability.

Contact us to learn about
The Achievement Group advantage and what the
extra value may mean to you.
866.845.5292
www.tagpartners.org

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LIFE • ANNUITY • LTC • DI



The Achievement Group
4515 Fleur Drive, Suite 200
Des Moines, Iowa 50321
Local: (515) 256-6421 Fax: (515) 953-5300
Email: marketing@tagpartners.org

TAG . . . helping you
make a *bigger* difference.

PROVIDING YOU WITH THE RESOURCES AND EXPERTISE TO GROW YOUR "ROE"—Return on Effort

We know you have options where to place your business. Our professional team is trained to listen, to help you and your clients find the best options. We've surveyed our top agent advisors as to how we help them gain more traction in the marketplace. This is what they told us...

- *"The TAG team is accessible and they follow up: Case Managers I know, and who know me, that follow up on my business before I have to ask"*
- *"I appreciate the vast product portfolio...I looked to TAG when my previous brokerage exited the disability income marketplace."*
- *"I appreciate that TAG offers the classroom CE every year and that they come to our Bank to do it"*
- *"Thanks to TAG's user friendly website I am able to quote all my term and UL quotes quickly and easily."*
- *"That Top 20 rate sheet for annuities saves me time of not having to look all over for rates every week"*
- *"Your team is reliable. I appreciate timely support."*
- *"As I transition more of my business to TAG, it's nice to know they offer an extensive Trip and Bonus package as a reward for my business."*
- *"Case Design. TAG's proposal desk has a different perspective on product solutions to attract more business."*

OUR EXPERTISE

As a financial services provider, you deserve great products and comprehensive services. TAG has the formula you need, with:

- Term Life Insurance
- Universal Life Insurance
- Whole Life Insurance
- Variable Universal Life
- Simplified Issue
- Mortgage Term
- Indexed Universal Life
- Fixed Annuities
- Single Premium Immediate Annuities
- Indexed Annuities
- Disability Income
- Long Term Care
- Critical Illness

TOOLS, TRAINING AND TECHNOLOGY THAT LEAD TO EFFICIENCY AND GROWTH

TAG is your one-stop resource. We have what you want to grow your business.

- Our website gives you 24/7 online access to forms, quotes, rates, products information and more
- Utilize our online and in-person training to drive new business
- Live Continuing Education training
- Exciting incentive trips and informational business meetings
- Lead programs
- Comprehensive sales system
- Policy Review Program - "Aim for the most out of life"
- Business Valuation / Buy-Sell Review - Opening Doors in the Business Market
- Complete Wealth Transfer Suite from Guarantee Issue to Full Underwriting
- Asset-Based LTC. Expertise to support the new "hybrid" life and annuities

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UNDERWRITING SOLUTIONS FOR LIFE INSURANCE SUCCESS

The Achievement Group is ready for your toughest cases. We have teamed up with the finest underwriters in the country to provide you the very best underwriting solutions.

Everything you need for underwriting success:

- Complete Case Discovery
- Impairment Due Diligence
- Multiple Carrier options and resources
- Staff Underwriter

ANNUITIES THAT DELIVER

It's more important now, than ever before, to help your clients save for retirement and receive the income they will need. We realize that every sale is different and the same annuity is not the right choice for every client. The Achievement Group will provide you with updated rates and product information to ensure client satisfaction.

We can guide you to the best products with the most suitable features for your clients' needs. Whether your client needs income, fixed rates or is looking for an indexed product, we support the top rated carriers.

ADVANCED MARKETS

When you partner with TAG, we can orchestrate the resources to help you land larger cases with innovative planning techniques and programs, including:

- Retirement planning, Deferred Comp
- Executive benefits, Premium Finance
- Business planning, Valuation, Buy-Sell
- Wealth transfer and estate planning

"OPTIMISM is the faith that leads to achievement. Nothing can be done without hope and confidence."
-Ralph Waldo Emerson

